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# PHASE 1- RESEARCH & ANALYSIS



### PRECEDENT STUDY #1

#### Brookfield Properties Retail Group

700 employees Completed in 2018

Workspace types- An open-office format with 3 floors and 700 open workstations

What kinds of meeting spaces are provided?- Strategically placed conference rooms, phone rooms, hubs, and gathering areas to foster a collaborative environment and serve as launching pads for the next great commercial real estate idea.

#### Design/Aesthetic-

- -Circular ceiling paneling systems are located throughout the office in addition to four open hub collaboration rooms enclosed by curved glass.
- -Low-height furnishings ensure unobstructed views, allowing for an abundance of natural light throughout the space
- -Ardex flooring was installed within a 20,000-square-foot area of the space.
- -The design solution weaves the interactive areas and the mix of workspace types together to create an intuitive system of wayfinding
- -Collaborative areas occupy the space instead of what is normally reserved for prestigious corner offices
- -The focal point of the space is the third-floor café that walks out to a 10,500-square-foot private roof deck overlooking Wolf Point and three branches of the Chicago River.

**Amenities**- At the intersection of Chicago's three primary neighborhoods – The Loop, West Loop, and River North, the building is metro-rail, car, and bike accessible. Fine dining and casual dining are both offered to the building, as well.



### PRECEDENT STUDY #2

#### EarthCampus

104 employees Completed in 2018

**Workspace types**- Open and Enclosed: A unique 180-foot long serpentine style desk was custom-designed to join the programming lab and the creative studio, promoting cross-department collaboration.

What kinds of meeting spaces are provided?- Breakout spaces, meeting rooms, seating areas and conference rooms as well as individual offices surround the collaborative space.

#### Design/Aesthetic-

- -Large areas of plain concrete masonry on the existing facade were made vastly more attractive with the installation of 'Alusion' aluminum cladding panels. 'Alusion' is stabilized aluminum foam which has a sponge-like structure of random voids through which air and light can pass
- -features many reclaimed/recycled and repurposed elements and materials
- -all of the collaborative and multi-use spaces surrounding the central creative area are named after celestial bodies or elements
- -Floor-to-ceiling tempered glass panels, storefront and movable glass panels, conventional doors and other elements were all reclaimed from previous renovations of the space
- -The biggest and most startling structural intervention proposed by the new design is the 25-foot-tall entry space with its enormous sloping video screen ceiling. The 28-foot-tall roof of the entry space is framed in structural steel which is sloped 51.3 degrees from horizontal to match the slope of the video screen ceiling.

Amenities- The employee-centric green headquarters reinforces the company's commitment to employee wellness and promotes a healthy physical work environment. The design includes meditation areas, walking paths and bike trails. The Earth-Cam Arboretum adds to the natural beauty of the campus and features more than 50 species of carefully curated flora from around the world. Spaces for meeting, socializing and re-energizing can be found under shady pergolas or flowering trees.



# SITE ANALYSIS

641 Indian St, Savannah GA

Located in downtown and nearly located on the Savannah River and near the Savannah Talmage bridge to South Carolina

The building is a warehouse structure that includes processing equipment and a barrel aging room. However in the early 2000's the site was a night club but was later sold to the current owners in 2015.

Savannah is a great location for a headquarters for a company that imports good from international locations because of the proximity to the port, it is rich in history, has great weather, and it is full of antique and vintage stores.

Historical Savannah is a mostly walkable distances, as well as, a bicylce friendly community. Public transportation consists of local and regional buses. It is about a 15 minute walk from the Greyhound bus station.

The site has approximately 30 parking spaces in front, as well as street parking around the site and multiple paid parking garages near by



Polished concrete flooring

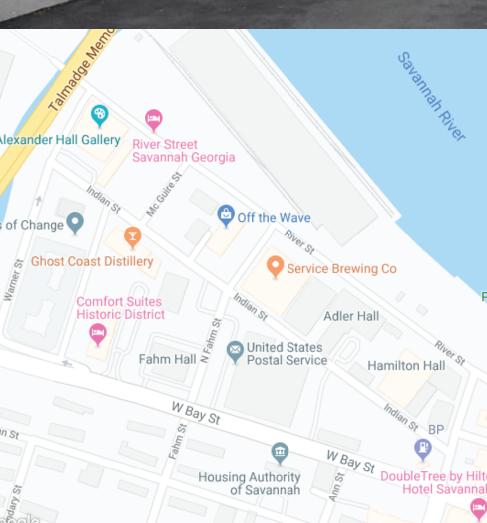


Concrete block structural walls



Metal pan roof with a open steel truss sytem







The traffic flow around the site is moderate due to it being downtown but it is fairly tucked away from most of the traffic in a more commercial work area.

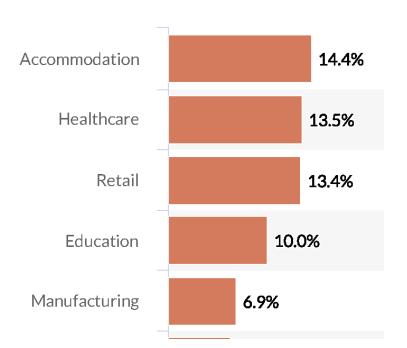
Noise on site would include ships from the river, near by construction taking place near the site, and traffic.

Construction noise includes the process of building a new apartment building on Bay Street

Existing tenant space

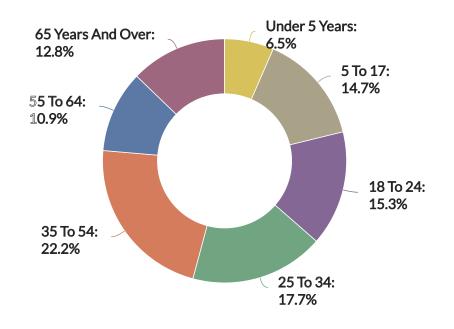
# Within a 1 mile proximity: Post offices Eateries Retail stores Residental apartments Antiques Fabric stores Parks, squares Savannah River

### Top Employment Industries in Savannah



### Age Demographics in Savannah

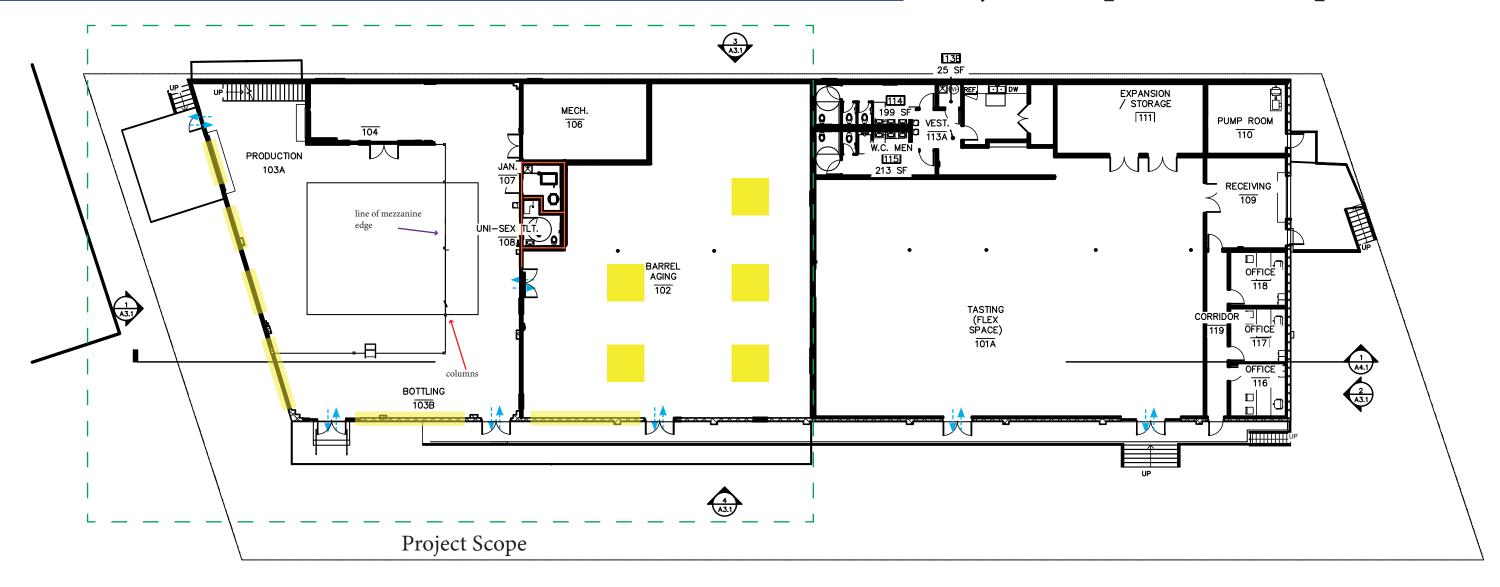
S



# BUILDING ANALYSIS

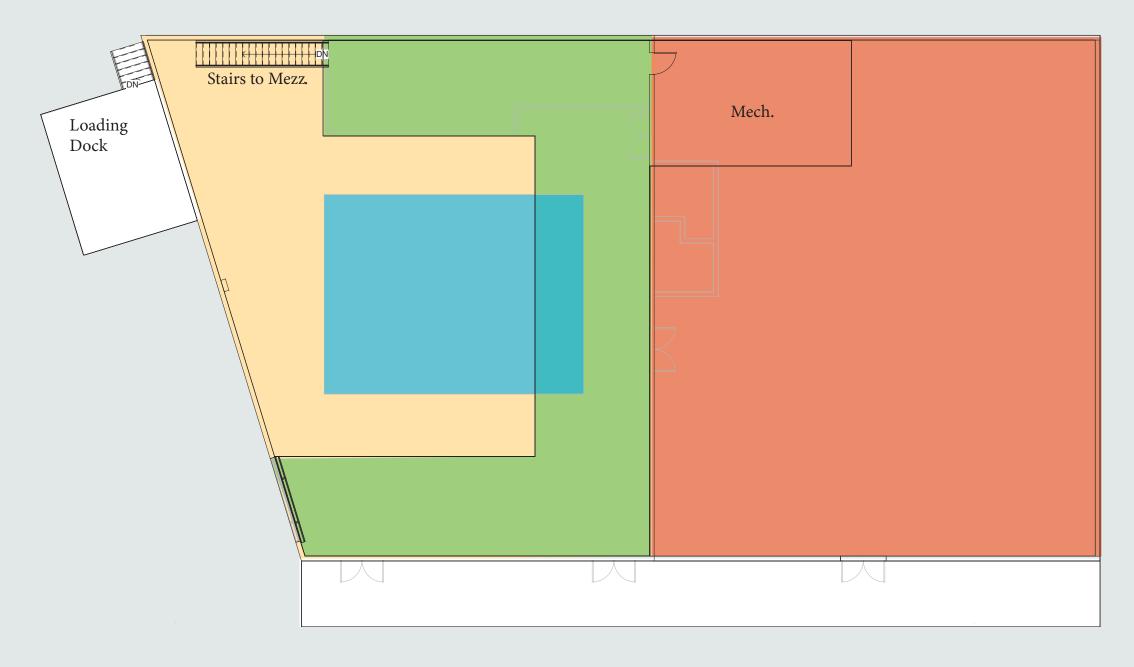
Building: 17,000 Sqft

Project scope: 12,000 Sqft





### PROJECT AREA



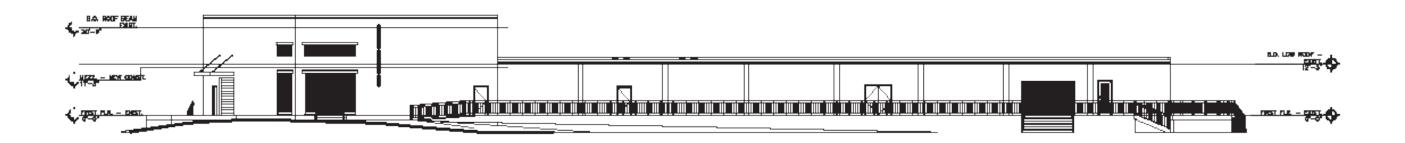








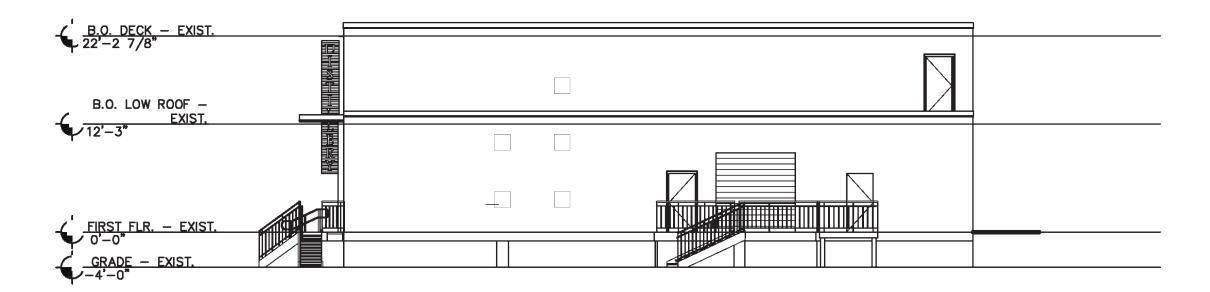
#### North Elevation



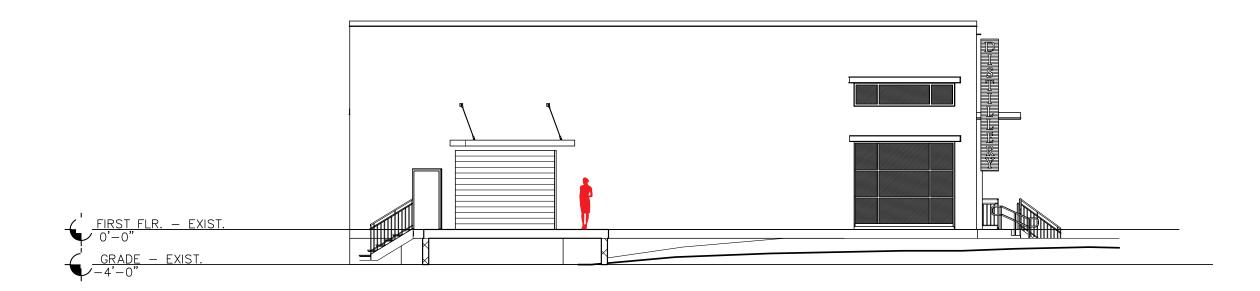
#### South Elevation



#### West Elevation



#### East Elevation



# CLIENT ANALYSIS

### ST. FRANK

Their Concept:

Provide their customers with beautiful and authentic home luxury items by partnering with artisans from all over the globe that share their stories through art.

Products:

WHAT: Source and sell handcrafted textiles and goods by artisans
Mostly home decor for chic interiors that target millennials or collectors
Each product embodies the authentic cultural heritages it comes from

Their Impact:

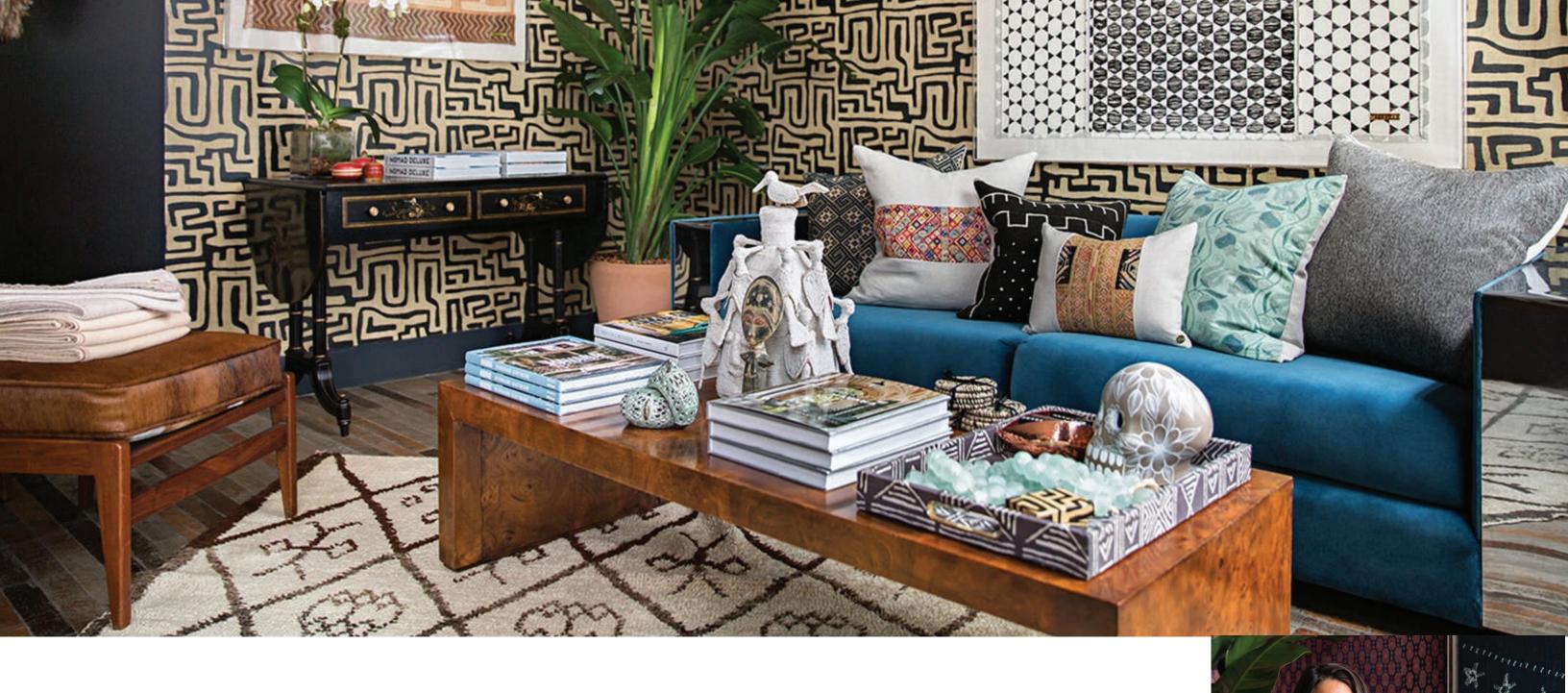
WHY:

Supports economic empowerment for artisans all over the world Preserves traditional artisanal craft Sources ethically made fair trade products that are also authentic



### BRAND

St. Frank has a very unique brand and the company sells traditional patterns from different countries from around the world. These patterns are handcrafted by artisans and that makes St. Frank all the more special. The products the company sells have a unique curation, come from ethical sourcing, and have quality in craftsmanship, this is what makes St. Frank stand out from it's competitors.



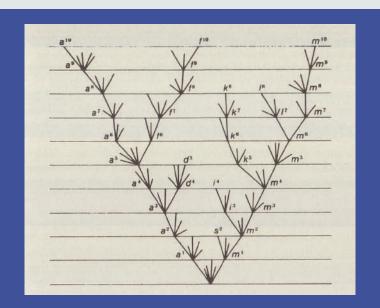
St. Frank was founded in 2013 by Christina Bryant, CEO

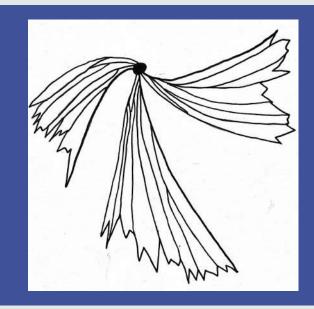
The company started small and has gradually expanded over the 6 year period. St. Frank has stayed relatively small with 7 office employees and other retail workers at their 3 stores.

On a day to day basis, Christina meets with suppliers and product managers to work on technical drawings and collaborate on designs.

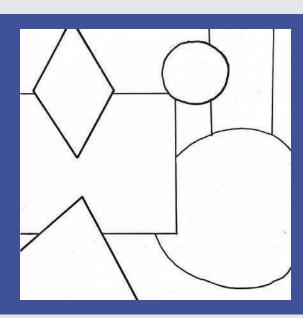
# CONCEPT

Where do things come from? How are they made? What is the **Origin**? The driving force behind my design is continuously asking myself *Where*, *Why*, *How* for many aspects such as the layout, furniture, and aesthetic. Any origin to a company starts with an idea, it takes collaboration and teamwork to make that idea blossom. The concept is shown through a focus on collaboration, meeting grounds, and open offices that are organized in a comfortable way to make users feel valued for their work, with also a sense of awe and creativity.







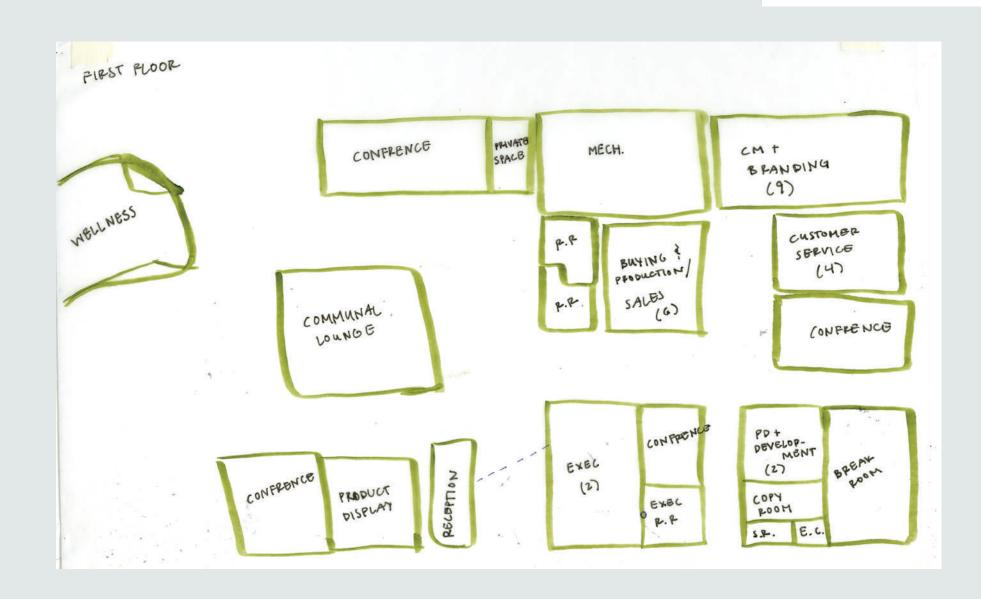


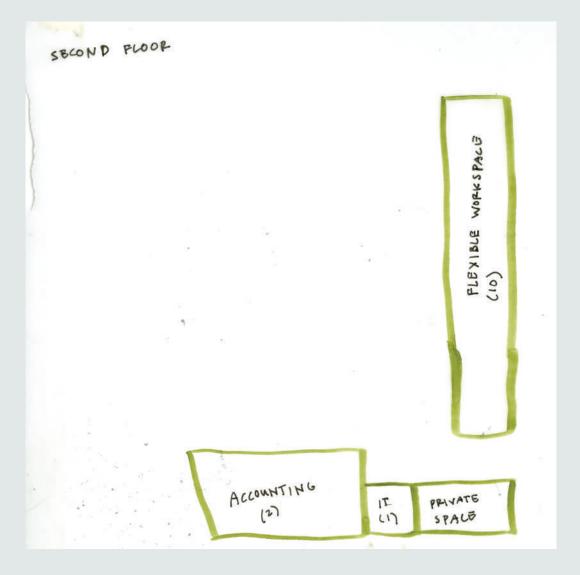
# PHASE 2- SCHEMATIC DESIGN

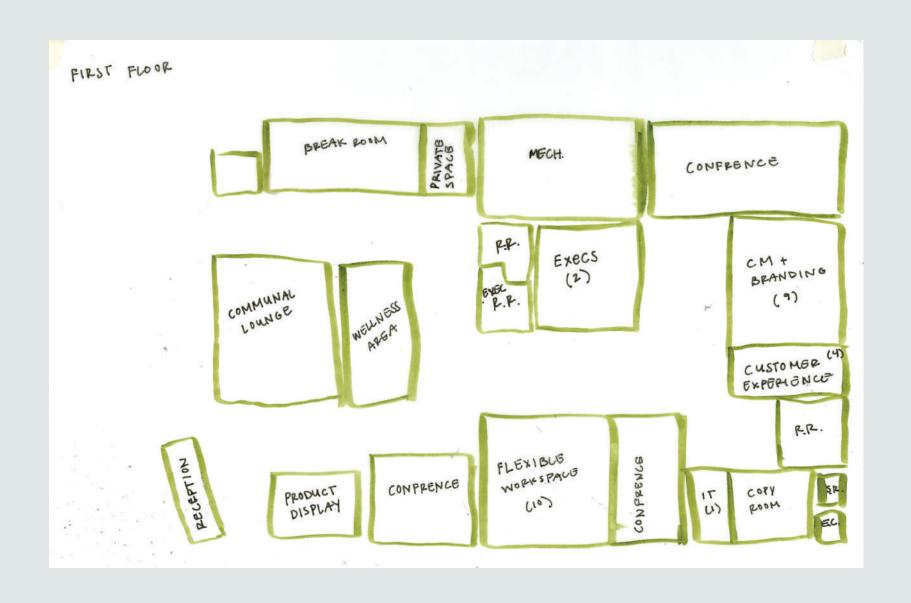


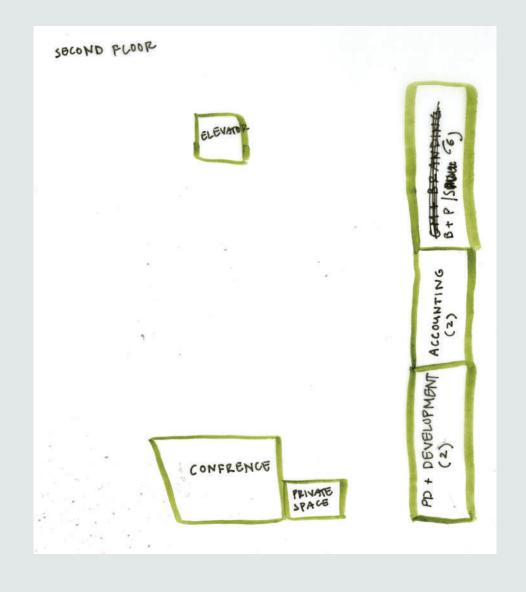
# BUBBLE DIAGRAMS

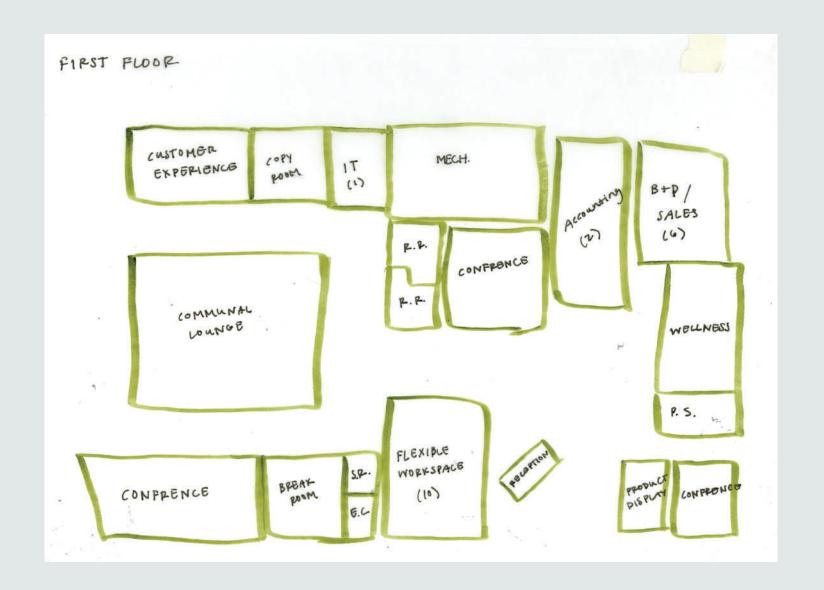
Here is the beginning stages of my brainstorming process for creating a space that has a cohesive design while also incorporating my concept. I choose the favorite from the three and continued to develop my ideas

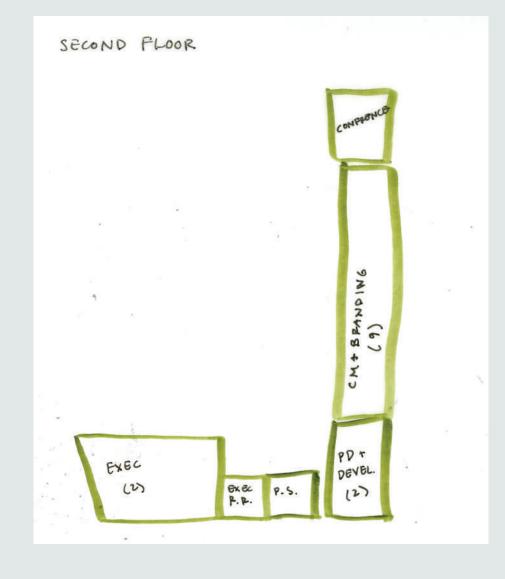




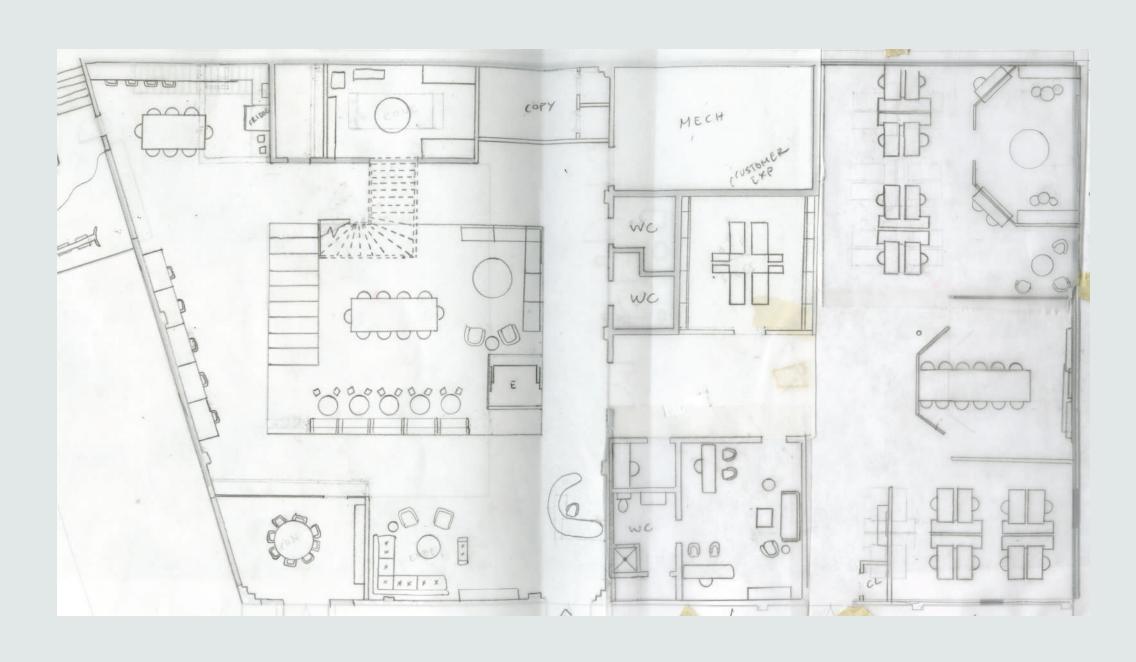


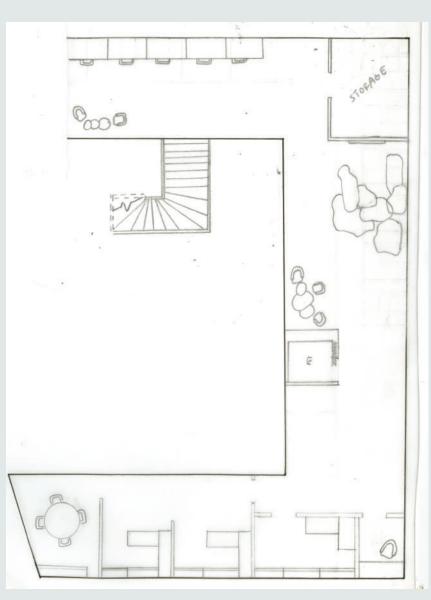




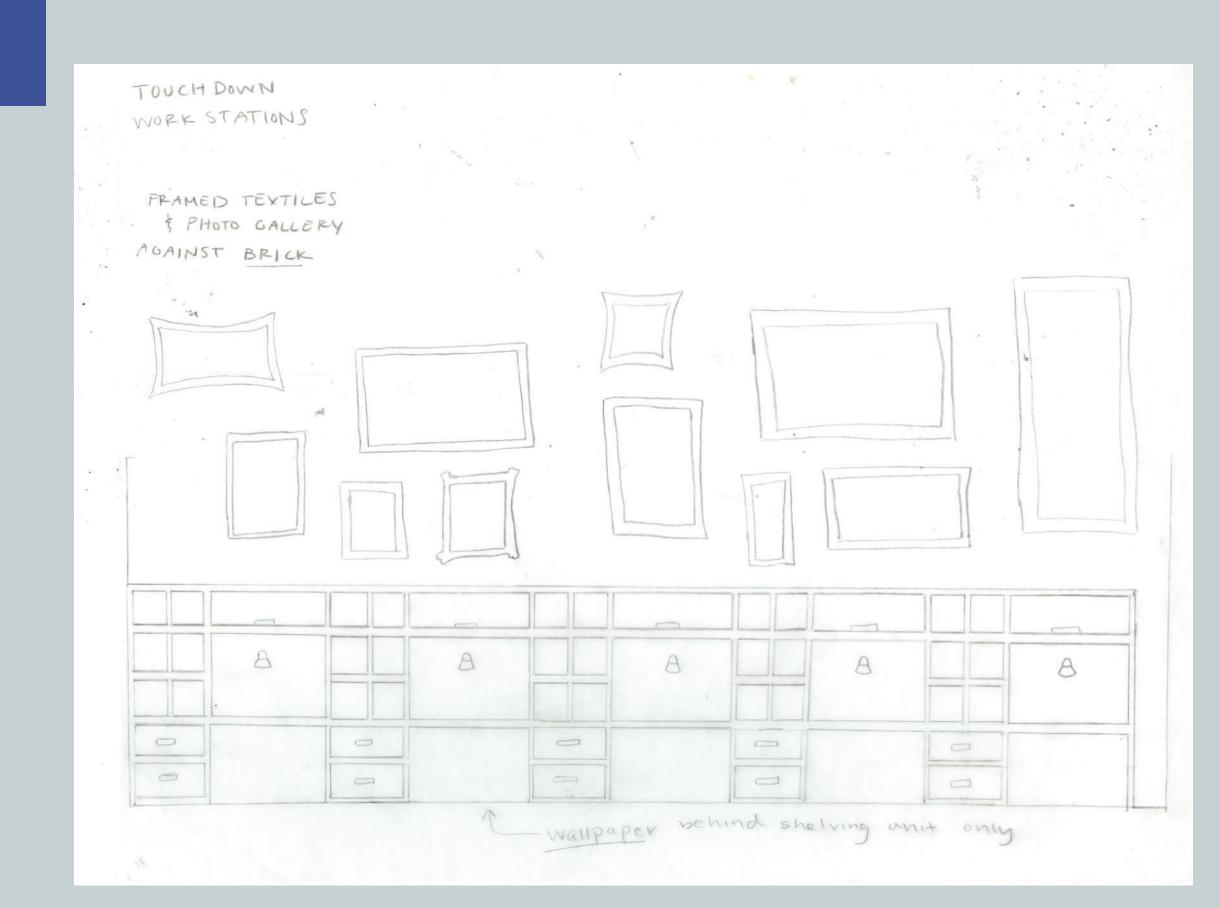


# PRELIMINARY PLANS





# SKETCHES

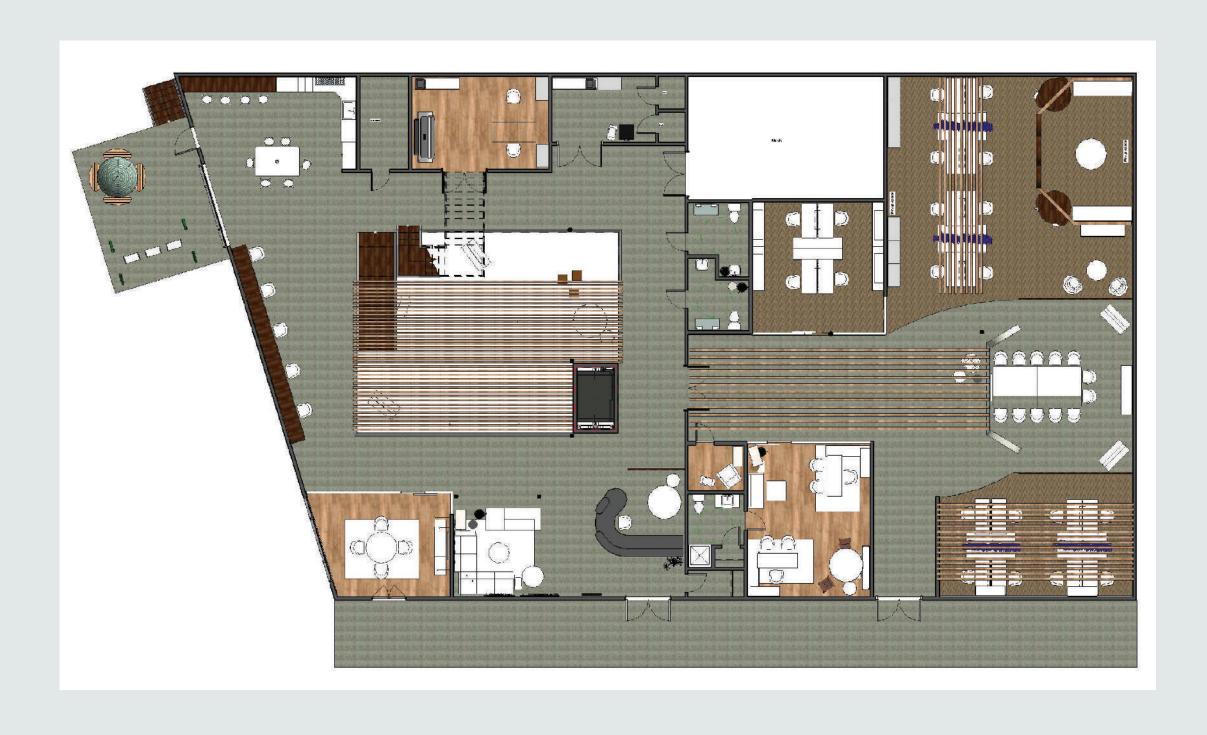




# PHASE 3- DESIGN DEVELOPMENT & CONSTRUCTION DOCUMENTS



# FINAL FURNITURE PLAN

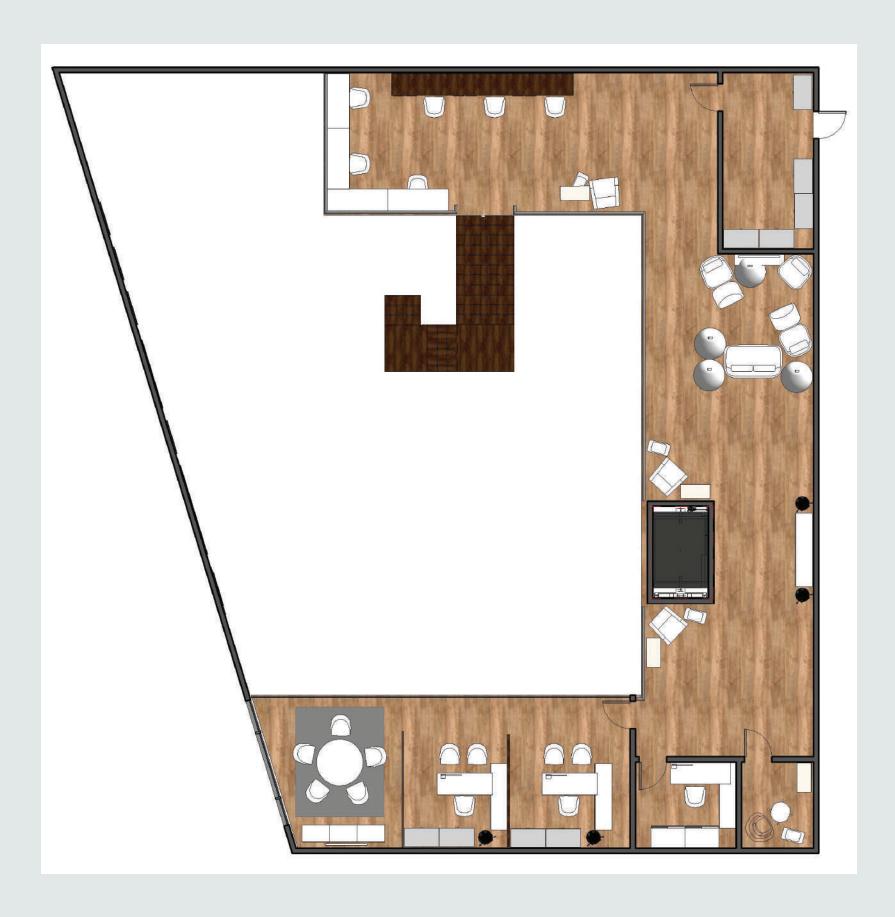


### CONCEPT APPLICATION

I focused on collaboration and multiple meeting areas that are a variety of comfortable or formal spaces.

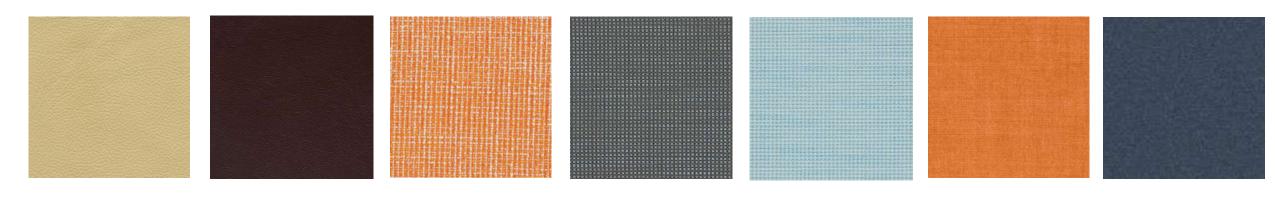
I wanted to utilize what already built environment to the best of my ability and challenge myself so I decided to keep the 5' depressed pit and work it into my concept. It includes a huge collaboration area that can be used lesurly and in a more formal setting by sitting at high top table or sofa/workdesk tables.





# MATERIALS & FINISHES

#### Upholstery- Steelcase & Designtex



#### Patterned Wallpaper- All St Frank Designs



Finishes



# FURNITURE

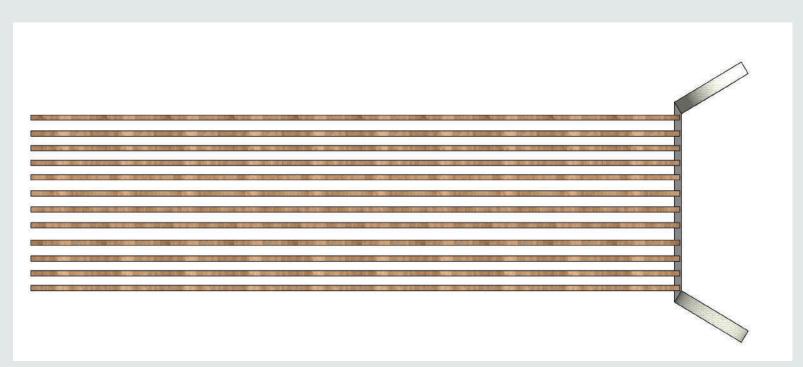


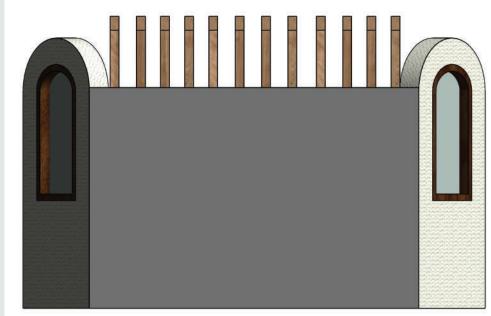


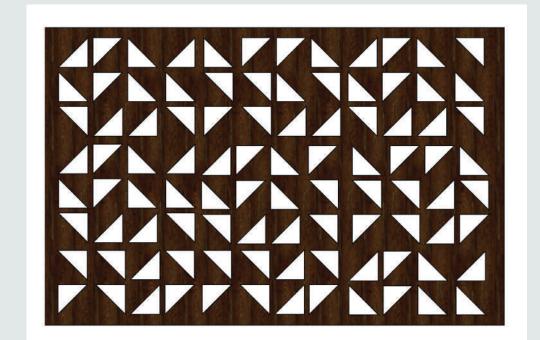




# CUSTOM MILLWORK







Wood Laminate Canopy/Confrence Partition Wall
This design draws the user to the center leading to the
confrence room. This emphasis collaboration and the focus
of the company through the design

Wood Laminate Triangle Cut-Out Partition Wall
This divided room while also allowing light to pass through spaces

# PERSPECTIVES

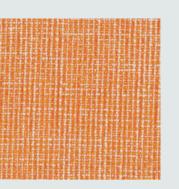
#### Lobby Space

The lobby space is used as a display area for the company products.

Products including a pattern display wall, company catologs, and framed textiles.

Notice the custom millwork canopy in the back of the lobby over the communal workspace.









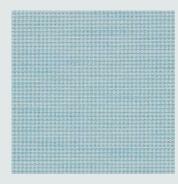


#### Branding and Marketing Department

I focused on keeping the workspace design very open to influence my concept of fostering collaboration and to make the users feel equal. I also kept it very open because light was very spare in the structural setting.

Another way I fostered collaboration was by creating a custim millwork piece that acts as a partition wall and high top work table that divides the space into a confrence room and pin up space where workers can discuss new ideas. I also incorportated the concept by creating wood laminate canopy over the work desks to emphasis that this is where the hard work is put in and how the company prospers from the workers. I inleuded this in all the workspaces



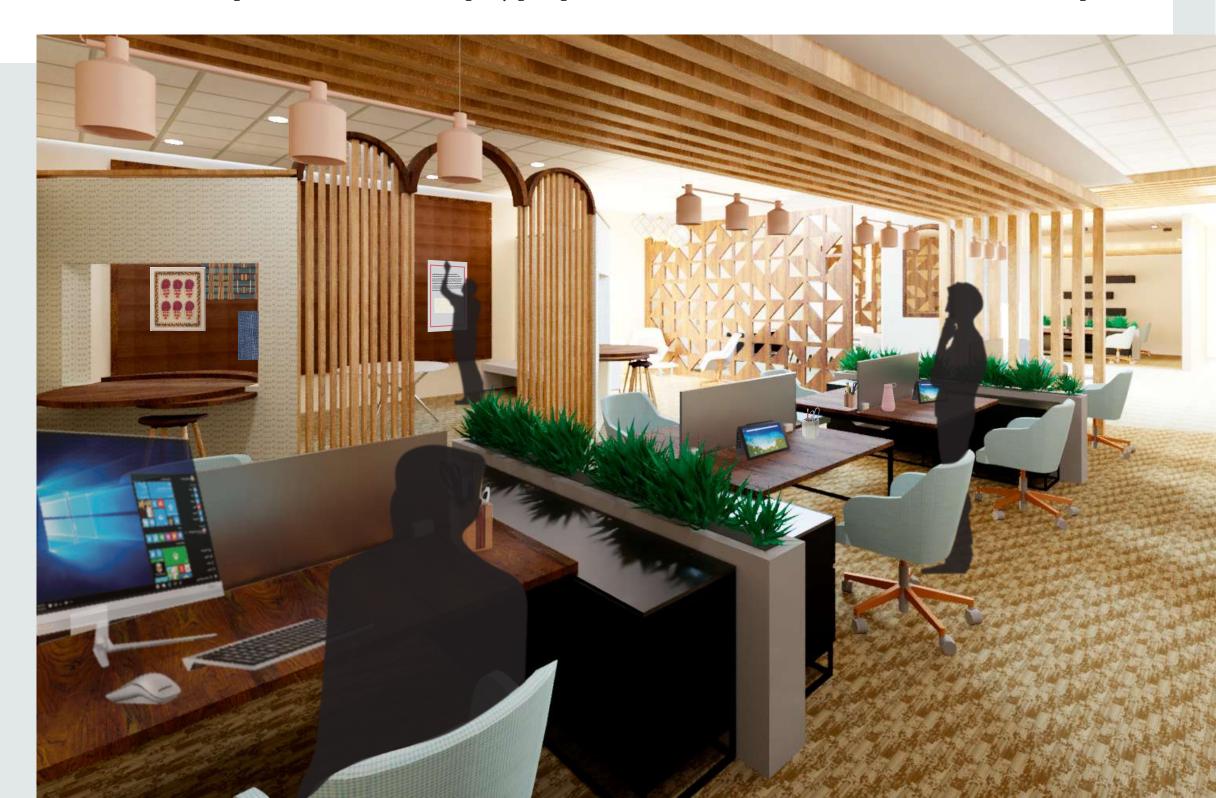














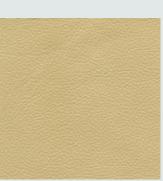












#### Communal Workspace

I wanted to utilize the pre-existing condition of the stucture of the building to the best of my ability so I decided to convert the 5' depressed pit area into a communal workspace area. This ultimately emphasises my concept by creating a gathering spaces for collaboration, lounging, or solo work.

This desgin includes multiple places to work, two sofas for lounging, a sofa work table, and television/storage moveable boards where worker can present to co-workers or clients. I also wanted to keep the break room fairly close to this area so it could also be used as a place to eat or rest.

# SIFRANK

641 Indian St. Savannah, GA 31401



DRAWING INDEX		
Sheet Name	Description	
G-001	COVER SHEET	
G-002	LIFE SAFETY PLAN	
IN-101	FIRST FLOOR FINISH PLAN	
IN-102	MEZZANINE FINISH PLAN	
IN-103	FIRST FLOOR RCP	
IN-104	MEZZANINE RCP	
IN-201	INTERIOR ELEVATIONS	
IN-301	INTERIOR SECTIONS	
IN-401	LARGE SCALE FINISH PLAN	
IN-402	POWER/COMMUNICATIONS PLAN	
IN-501	INTERIOR DESIGN DETAILS	
IF-101	FIRST FLOOR FURNITURE PLAN	
IF-102	SECOND FLOOR FURNITURE PLAN	
IF-401	LARGE SCALE FURNITURE PLAN	

OCC	UPANCY
Occupancy Clas	B-1
Occupancy Load Business: Storage:	10,000sf=100 gross 7,000sf=86 gross
Toilet Lavatory Water Fountain Service Sink	3 2 1 1

	SYMBOL LEGEND
$\bigcirc$	NORTH ARROW
1 Ref	SECTION SYMBOL
	ELEVATION TAG
11	FURNITURE TAG
()	ADA 5' TURNING RADIUS

APPLICABLE CODES		
International Building Code	2018 Edition	
International Plumbing Code	2018 Edition	
International Mechanical Code	2018 Edition	
International Fuel Gas Code	2018 Edition	
International Energy Conservation Code	2015 Edition	
International Fire Code	2018 Edition	
National Electrical Code	2017 Edition	
Life Safety Code, NFPA 101	2018 Edition	
ADA Standards for Accessible Design	2010 Edition	

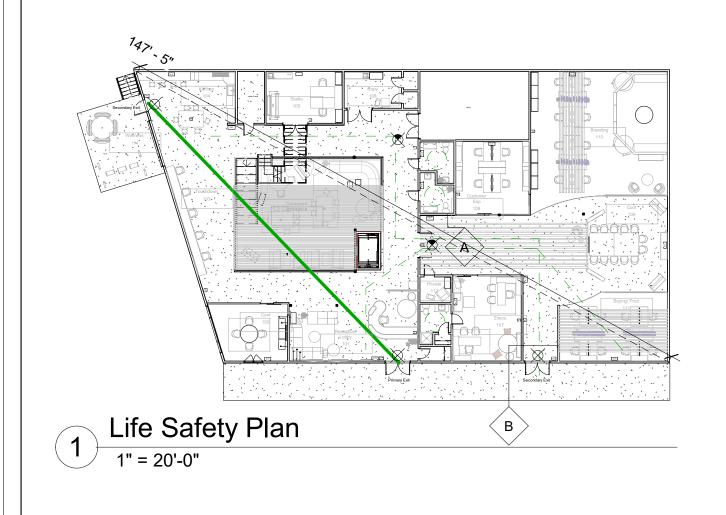
	ABBREVIATIONS
A.F.F	ABOVE FINISH FLOOR
C.M.U.	CONCRETE MASONRY UNITS
DIA	DIAMETER
EXTG	EXISTING
FLR	FLOOR
GLS	GLASS
GWB	GYPSUM
MAT	MATERIAL
O.C.	ON CENTER
RAD	RADIUS
TYP.	TYPICAL
WD	WOOD

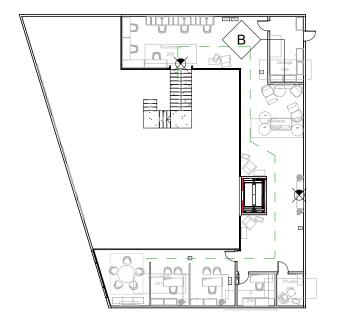
Taylor Lloyd INDS 320 Studio 3 SCAD Winter 2020

> St. Frank Headquarters 641 Indian St., Savannah GA 31401

No.	Description	Dat





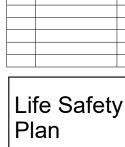


Life Safety Plan Mezzanine

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 Studio 3

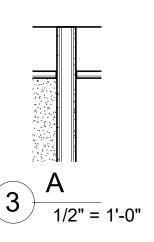
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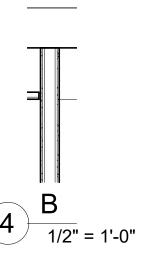
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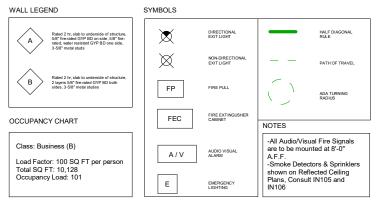
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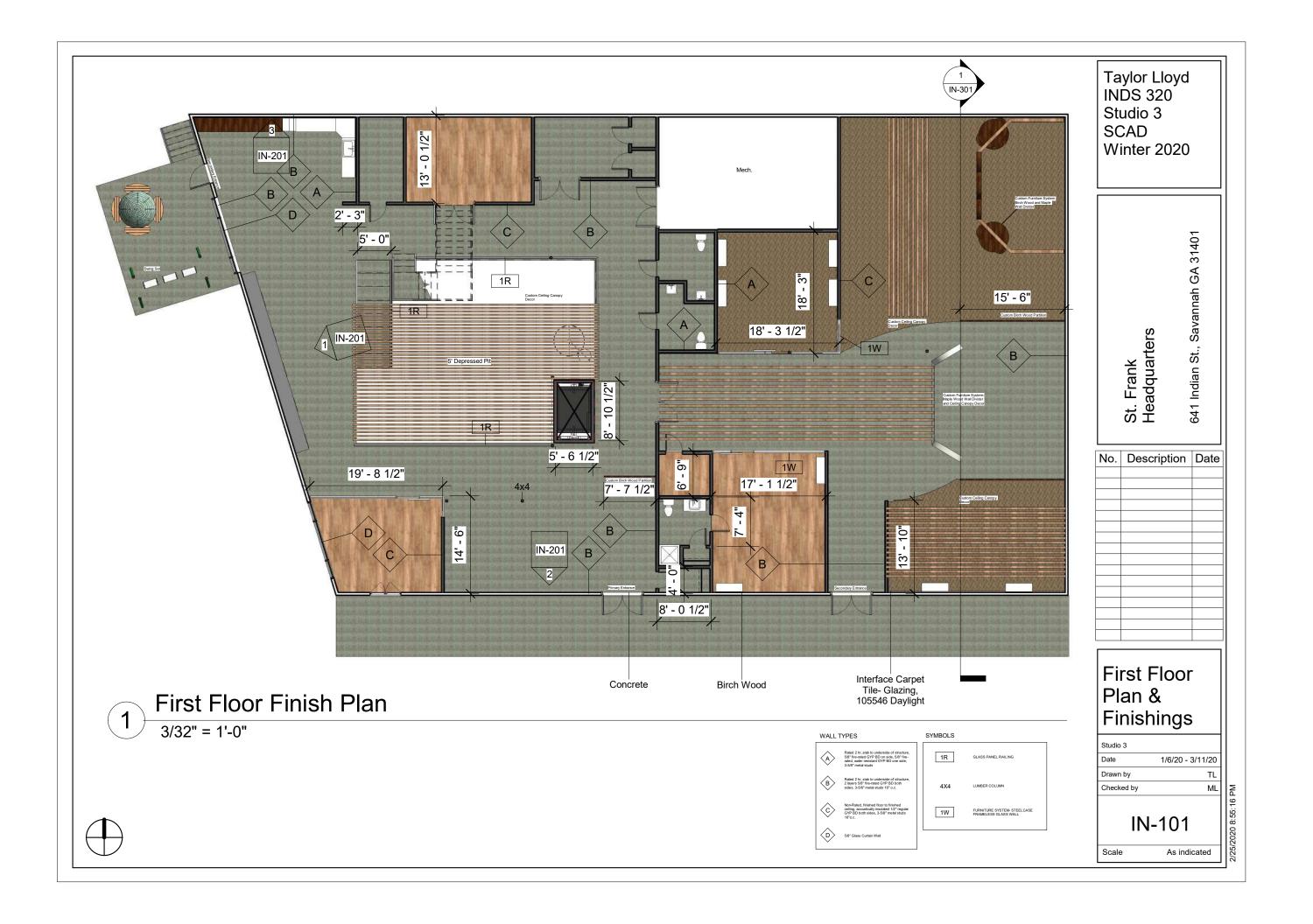
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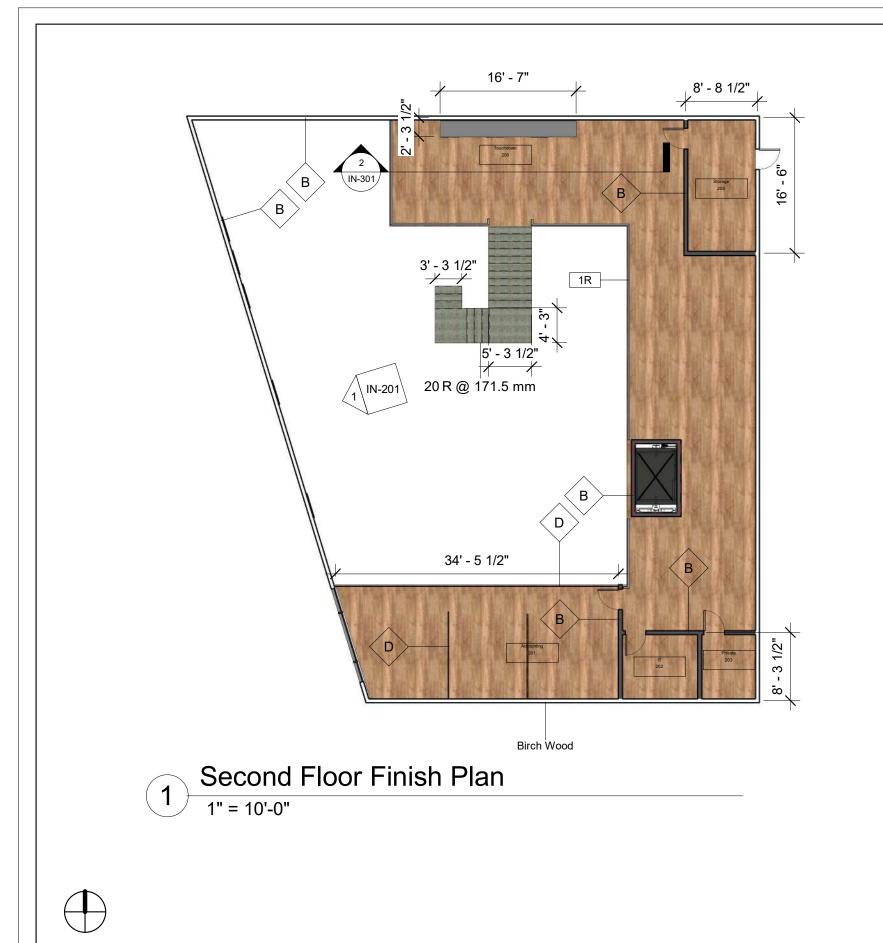












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No.	Description	Date

#### Second Floor Plan & Finishings

 Studio 3

 Date
 1/6/20 - 3/11/20

 Drawn by
 TL

 Checked by
 ML

SYMBOLS

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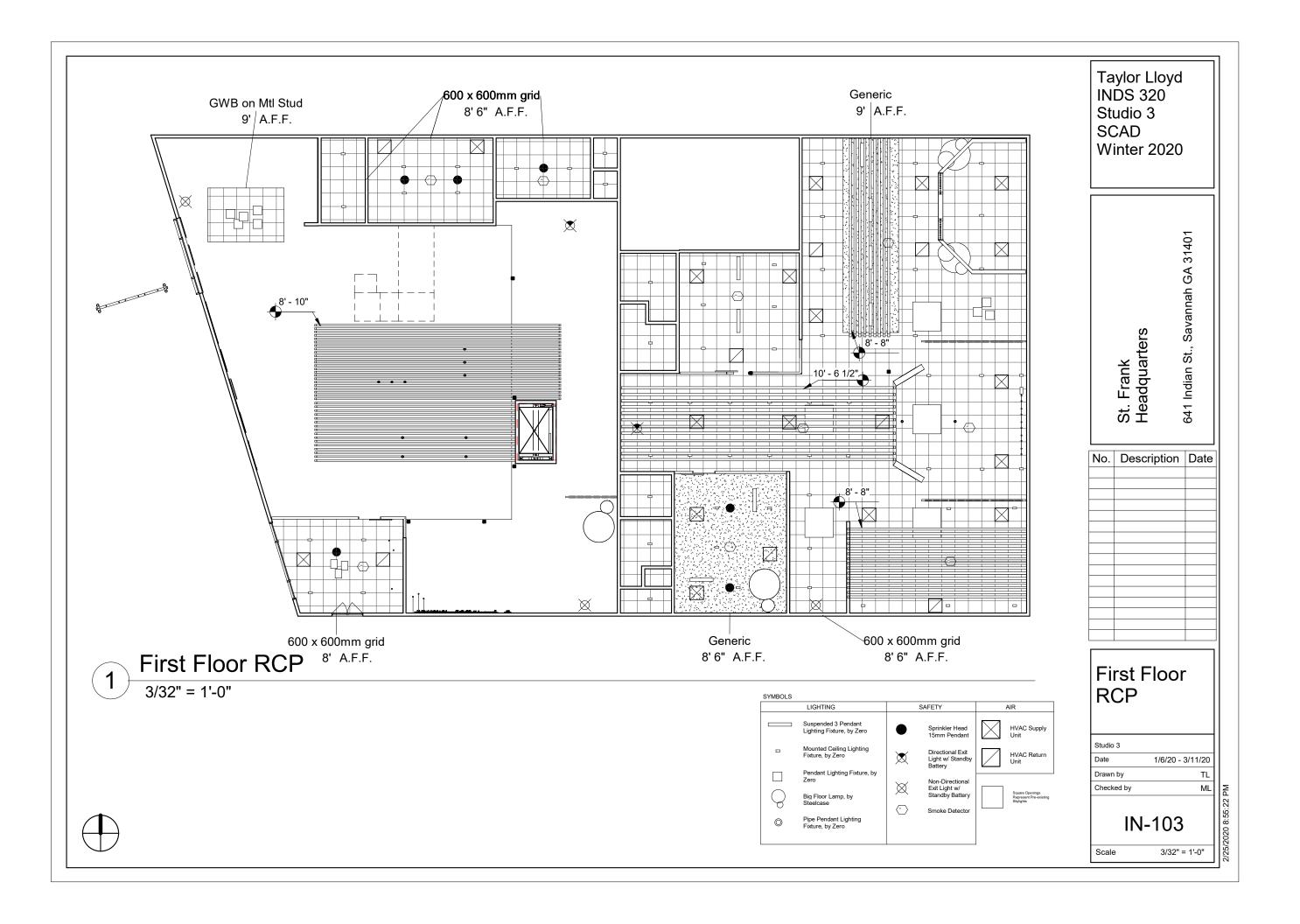
WALL TYPES

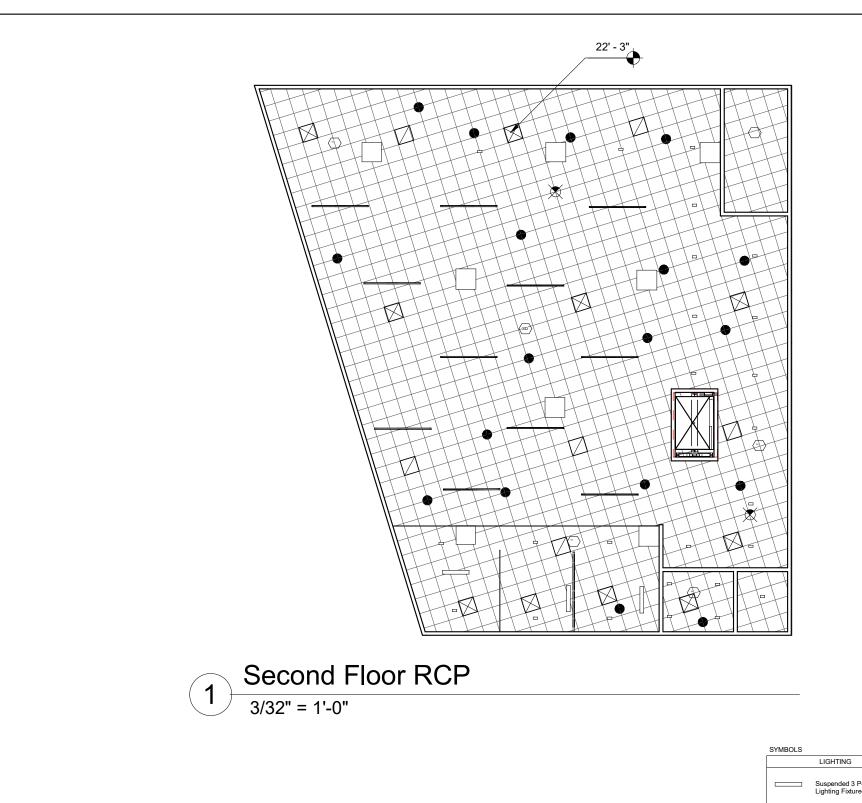
Rated 2 hr, slab to underside of struct.
2 layers 5/8" fire-rated GYP BD both sides, 3-5/8" metal studs 16" o.c.

D 5.8" Glass Curtain Wall

IN-102

ale As indicated





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No.	Description	Date

Second Floor RCP

Studio 3

Date 1/6/20 - 3/11/20

Drawn by TL

Checked by ML

SAFETY

<u>-</u>

Directional Exit Light w/ Standby Battery

Smoke Detector

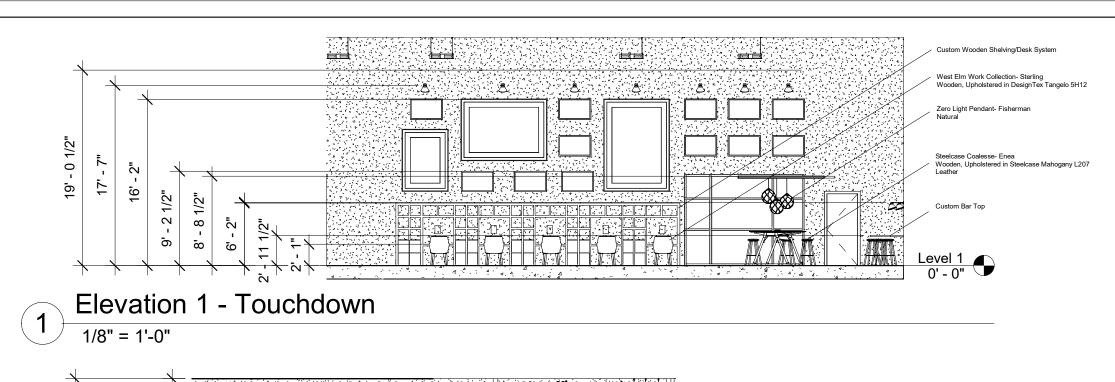
HVAC Supply Unit

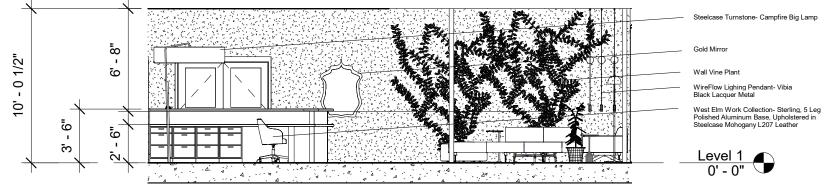
IN-104

cale 3/32" = 1'-0"

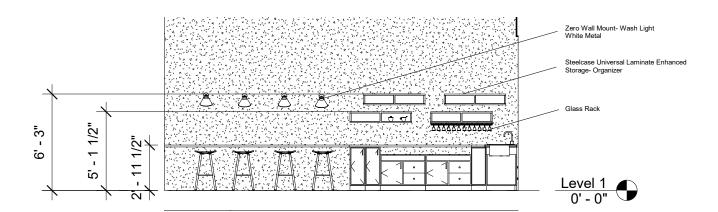


ML |-





### 2 Elevation 2 - Reception 3/16" = 1'-0"



3 Elevation 3 - Kitchen
3/16" = 1'-0"

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No.	Description	Date

### Elevations

 Studio 3

 Date
 1/6/20 - 3/11/20

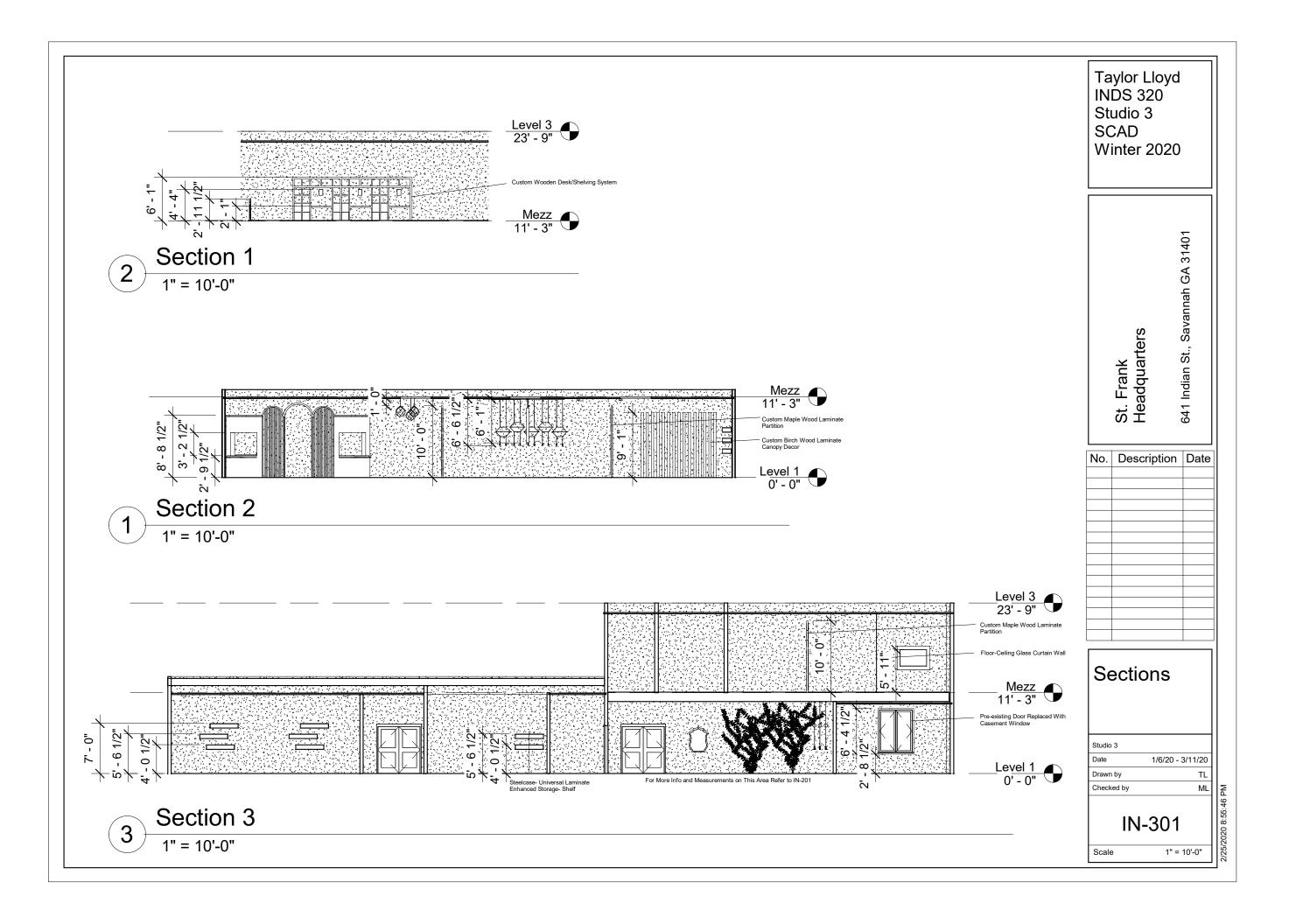
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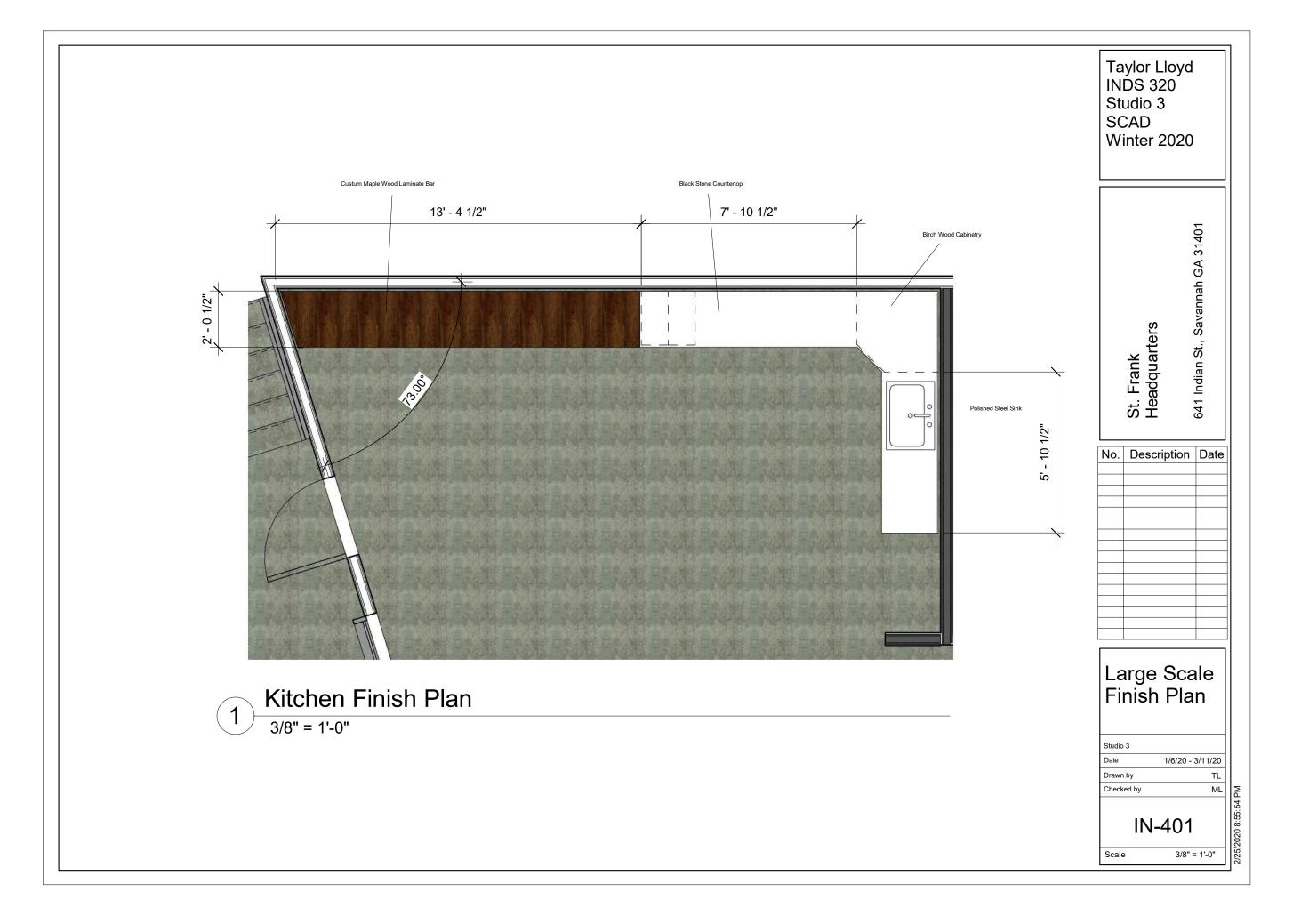
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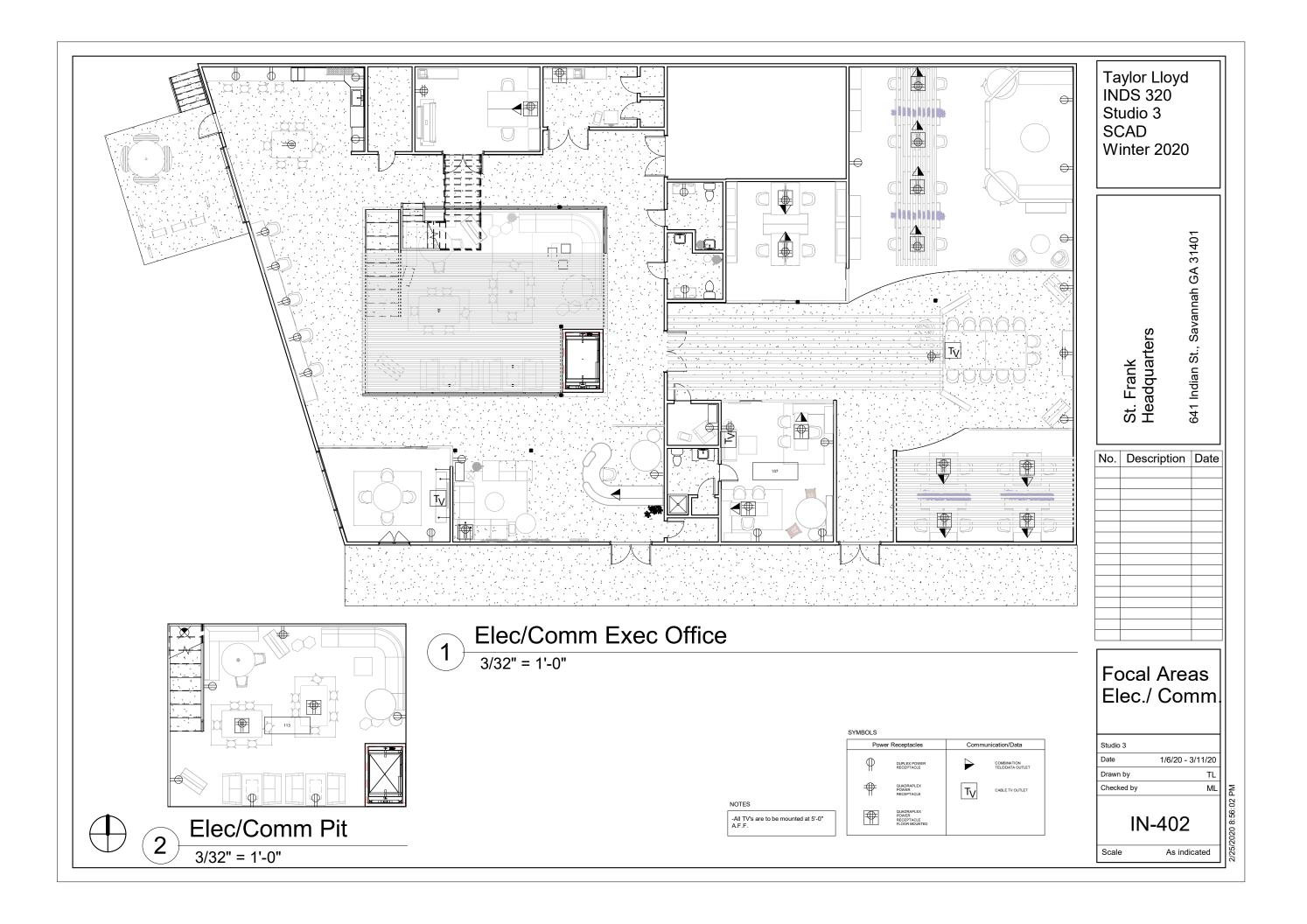
IN-201

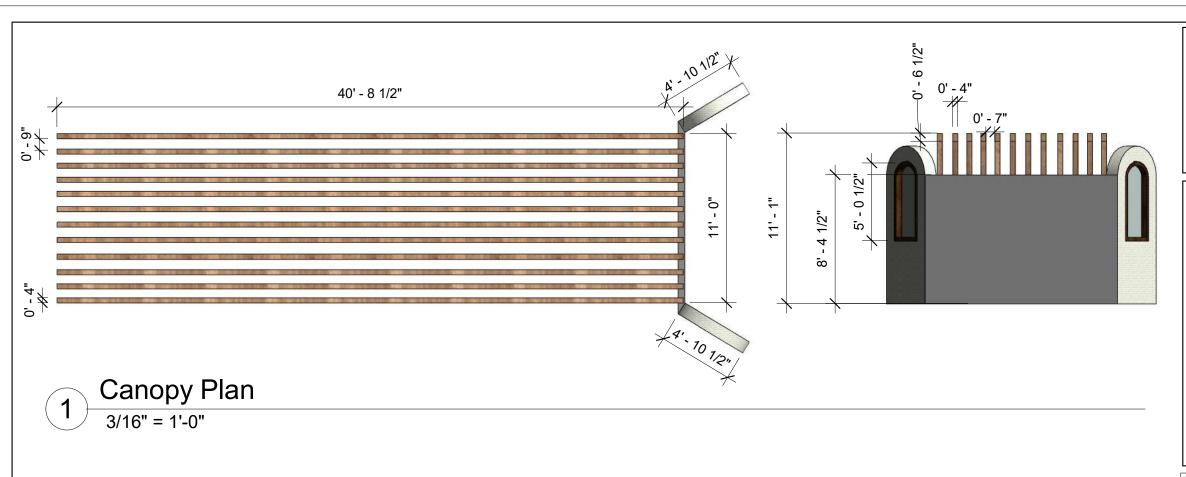
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No.	Description	Date



 Studio 3

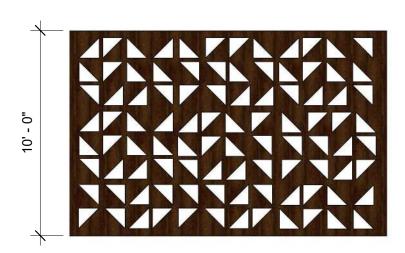
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 1/6/20 - 3/11/20

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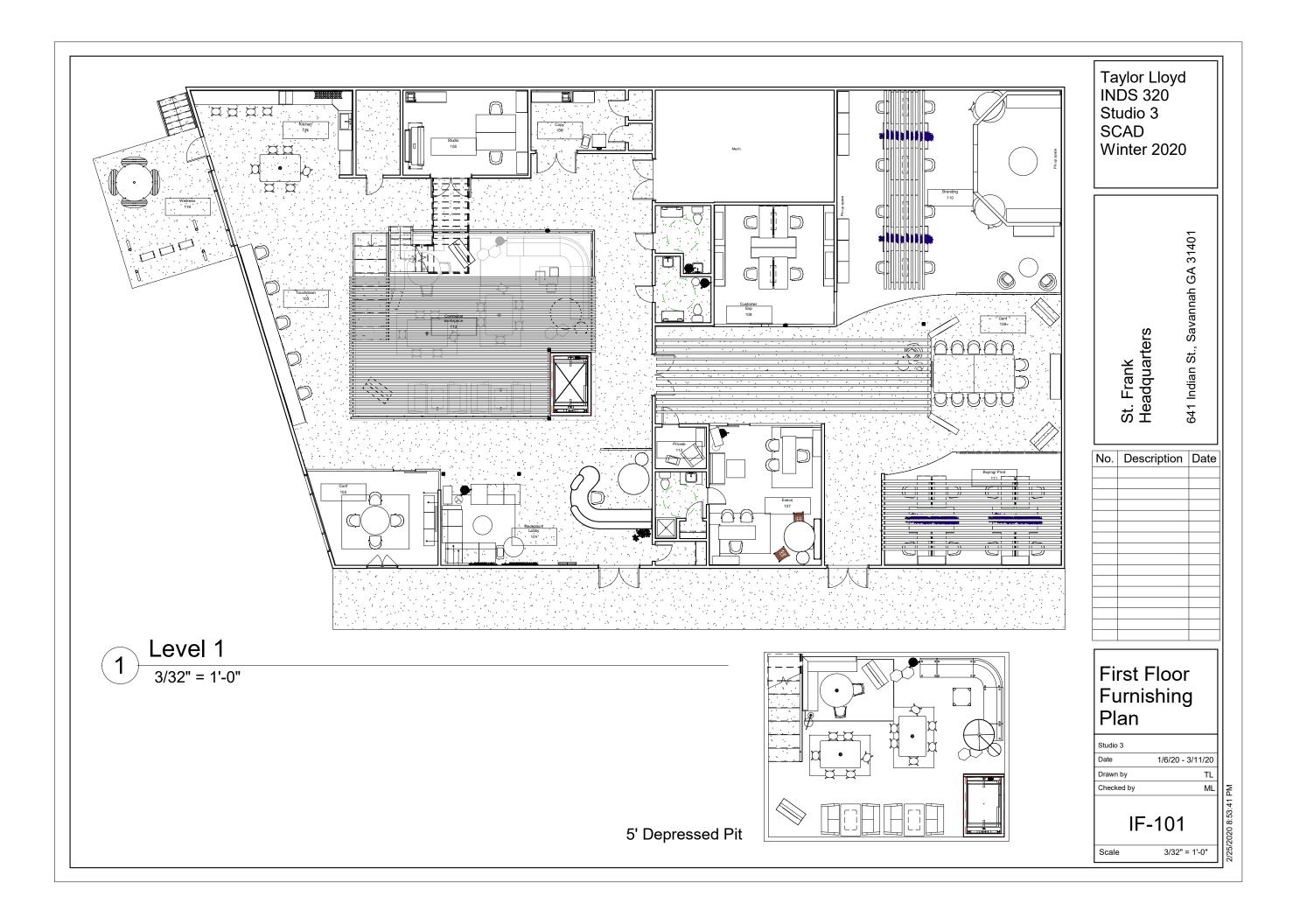
IN-501

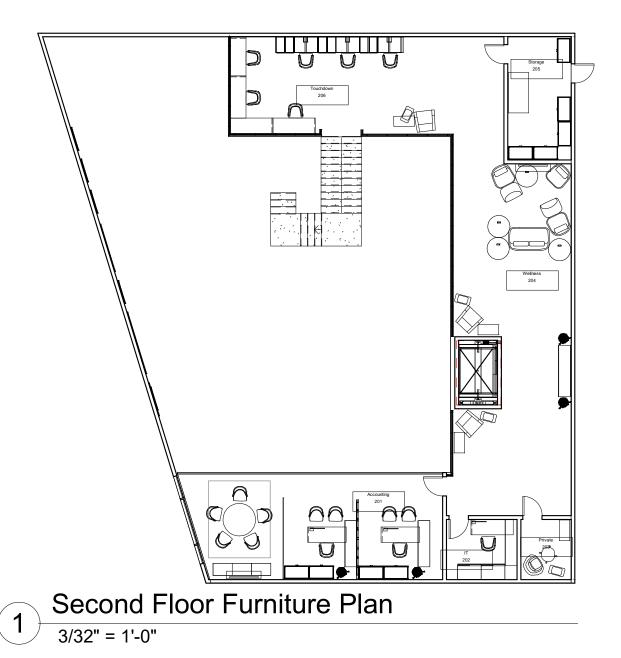
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Wood Partition

1/4" = 1'-0"





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No.	Description	Date

#### Second Floor Furnishing Plan

 Studio 3

 Date
 1/6/20 - 3/11/20

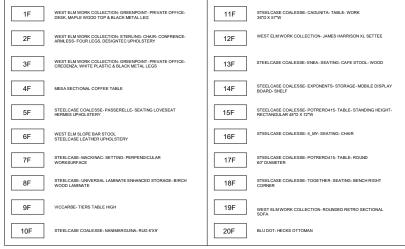
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 Checked by
 ML

IF-102

ale 3/32" = 1'-0"





Exec Office Furniture Plan

1/4" = 1'-0"



Large Scale Furniture Plan

Taylor Lloyd INDS 320

Winter 2020

St. Frank Headquarters

No. Description Date

Savannah GA 31401

641 Indian St.,

Studio 3 SCAD

Studio 3 Date 1/6/20 - 3/11/20 Drawn by Checked by

IF-401

As indicated

Pit Furniture Plan

1/8" = 1'-0"

9 R @ 169.3 mm-